



DEDICATED TO

**CANCER RESEARCH
AND PATIENT CARE**
BATON ROUGE CANCER CARE

GREETINGS!



ASHLEY MUNN
2023-2024 President

I am so excited to begin my second term as President of Karnival Krewe de Louisiane for our 2023-2024 season! In 1987, a group of Baton Rouge citizens passionate about those facing a cancer diagnosis formed what is now, Karnival Krewe de Louisiane. Over our 37-year history, we continue to be one of our community's most vital volunteer-driven philanthropic organizations. The purpose of the Krewe is to raise funds for cancer research, cancer education, and indigent cancer patient care in the Baton Rouge area. We combine a commitment to raising awareness about cancer with the fun of celebrating Carnival season. To preserve the benefits of its philanthropic activities, Karnival Krewe de Louisiane has historically and currently raises money for Mary Bird Perkins Cancer Center.

I am extraordinarily proud to announce that the Krewe has recently raised over \$4.8 MILLION! Please take a moment to review how your generous donations were used to impact our Baton Rouge community. The information can be found at the top of the following page.

I want to express my gratitude to Gerry Lane Enterprises and the entire Lane family for continuing to be our presenting sponsor. Their partnership and commitment to our mission as well as the support of all of our sponsors have been essential to our success. By choosing to become a sponsor, your company can be a part of this community-focused and impactful organization. The sponsorship opportunities are included in this packet and range from \$3,000 to \$20,500. Please consider becoming a sponsor of this exciting and purposeful Mardi Gras Krewe and together we will continue to contribute funds for research, education, and patient care in the battle against cancer in our community. Our continued success can only be achieved with partners like you!

Ashley Munn
President, Karnival Krewe de Louisiane
225-266-4532
kkdlmunn@gmail.com

MARK YOUR CALENDARS FOR

Friday, January, 19th, 2024

AND LET'S MAKE A DIFFERENCE WHILE WE

PARTY FOR A PURPOSE!





THE 2023 IMPACT

Karnival Krewe de Louisiane has donated our net funds to the Mary Bird Perkins Cancer Center. These funds have assisted in numerous ways over the years.

Our 2023 donation has been allocated for the following services:

Prevention + Early Detection	\$75,000
Dental Services Program	\$30,000
Patient Navigation	\$37,500
Patient Support	\$37,500
Clinical Research	\$75,000
Tumor Registry Program	\$75,000
Cancer Services	\$45,000
Total	\$375,000

The total amount over time raised has been over \$4.8 million.

Karnival Krewe de Louisiane is proud to support the efforts of the Mary Bird Perkins Cancer Center. It is our hope that our 37 years of fundraising efforts have had a positive and lasting effect on many people in our community who have had cancer invade their lives. And, we are looking forward to another successful 37 years!

YOUR SUPPORT HELPS MAKE AN IMMEASURABLE IMPACT

*Stats below are from May 2022 - May 2023

1300+ first-time screening participants	445 patients navigated*	50 kids camp participants	30 patients received dentistry services
---	-----------------------------------	-------------------------------------	---

LIFETIME GIVING: MORE THAN \$4.8 MILLION

Thank you for helping us transform cancer care today and for generations to come.

MISSION

It is the mission of Karnival Krewe de Louisiane to be the Mardi Gras Krewe that provides the most exciting and entertaining Mardi Gras Ball experience in Baton Rouge and to donate net profits to assist in cancer care of the patients in our community, including cancer screening, education, indigent care and cancer research.



From left top row: Dr. William Varnado; Kristie Meaux; Trey Ourso; Shanna Boudreaux; Matthew Bailey; Katie Jones; Rachel Atkinson; Dhaval Adhvaryu, Julie Piedrahita; Gordon Polozola. From left bottom row: Olivia Daigle; Catherine Hultberg; Claudia Magee; Emily Lutgring; Savannah Taylor; Krewe President, Ashley Munn; President & CEO of Mary Bird Perkins Cancer Center, Jonas Fontenot; Jim Walpole; Sandra Lane, MBPCC Leadership including Danielle Mack, Jodi Conachen; Riley Wilson; Rich Griffith; Lauren Patterson, Leigh Ann Lutgring, Riley Ewing, Berkley Bruyer.

PRESENTING SPONSOR



Gerry Lane Enterprises and the Gerry Lane family have been our constant supporters for many years. Their dedication to the mission of Karnival Krewe de Louisiane is unsurpassed.

As our Presenting Sponsor, they have provided the backbone funding for the Krewe, making it possible for us to continue our efforts throughout the years.

We are extremely grateful for all that Gerry Lane Enterprises and the Gerry Lane family have and continue to do for the Krewe.



From left: Ananda holding Silas & Tyler Lane, Lisa and Eric Lane, Ashton and Jonathan Duhon, Will Lane Seated: Faye Lane & Sandra Lane



BOARD OF DIRECTORS Executive Officers

- | | |
|----------------------------|------------------------------|
| Ashley Munn, President | Katie Graves, Past President |
| Amy DeJean, Vice President | Kim Kwan, Officer |
| Josh Guagliardo, Treasurer | Linda Crochet, Officer |

DIRECTORS

- | | | |
|----------------|----------------|---------------------------------|
| Valerie Bargas | Naomi Nelson | Board Liasion,
Chrissy Dupuy |
| Dodie Albarado | Tereasa Olinde | |
| Alysia Graves | Bob Riches | |
| Lisa Johnson | Chad Sabadie | |
| Brad Mathews | Katie Varnado | |
| Scott Miller | Kati Weaver | |
| Mary Miller | Lynette Wilks | |
| Mikala Morgan | Mattie Yoes | |




KARNIVAL KREWE DE LOUISIANE

2023-2024

SPONSORSHIP OPPORTUNITIES

SPONSOR LEVEL DONATION	PLATINUM \$21,000	DIAMOND \$15,000	GOLD \$11,000	SILVER \$5,500	ASSOCIATE \$3,000
------------------------	----------------------	---------------------	------------------	-------------------	----------------------

COMPANY PUBLICITY

 <p>Recognition on WVLA Local 33/ WGMB Fox 44 / BRProud.com</p>	A member of your business featured in a minimum of 30 commercials per month. Business logo on a minimum of 10,000 sponsored display ads per month on BRProud.com	A member of your business featured in a minimum of 25 commercials per month. Business logo on a minimum of 7,500 sponsored display ads per month on BRProud.com	A member of your business featured in a minimum of 20 commercials per month. Business logo on a minimum of 5,000 sponsored display ads per month on BRProud.com	A member of your business featured in a minimum of 10 commercials per month. Business logo on a minimum of 2,500 sponsored display ads per month on BRProud.com	
	Donation Impact Report	Name/Logo	Name/Logo	Name/Logo	Name/Logo
	Coronation Social and Auction Program				
	Ball signage and presentation screens				
Ball program	Full page ad	1/2 page ad	1/4 page ad	Company Name & Logo	Company Name
KKdL website and social media platforms	Name/Logo	Name/Logo	Name/Logo	Name/Logo	Name/Logo
Press releases	Company Name				

KARNIVAL KREWE BALL (FRIDAY, JANUARY, 19TH, 2024)

Reserved table of 10 at the ball	2	2	2	1	1
Food Credit for reserved tables	500	450	400	150	100
Champagne (# of bottles)	5	4	3	2	1
Table Centerpiece, if desired	X	X	X	X	
Preferred Ball Parade Route Seating	X	X	X		
Personal Table Attendant at Ball	X	X	X		
Downtown Hotel Room with shuttle to the Ball	X	X	X		
Preferred Parking Pass at River Center	Shuttle from hotel *Scheduled through Front Desk*			X	

Thank you for your consideration!





KARNIVAL KREWE DE LOUISIANE

2023-2024 SEASON
CORPORATE SPONSOR COMMITMENT

37TH ANNUAL BALL ON JANUARY 19, 2024

Thank you for supporting Karnival Krewe de Louisiane! Sponsor benefits extend from May, 2023 to April, 2024, dependent upon payment date. Anticipate email communication regarding the purchase of extra tickets and food during the Fall timeframe.

SPONSORSHIP LEVEL:

- Platinum Sponsor - \$21,000
- Silver Sponsor - \$5,500
- Diamond Sponsor - \$15,000
- Associate Sponsor - \$3,000
- Gold Sponsor - \$11,000

COMPANY INFORMATION PLEASE:

Email high resolution logo (preferably png or eps with a transparent background) to KarnivalKrewe@gmail.com

Company Name: _____

Main Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (wk) _____ (cell) _____

Email Address: _____

PAYMENT:

- Mastercard
 Visa
 American Express
 Check is Enclosed
 Send an Invoice

Account Number: _____ Exp. Date: _____ CVV#: _____

Signature: _____

Please mail payments to the address below or scan credit card information and email to karnivalkrewe@gmail.com.

For more information:

Treasurer
Josh Guagliardo at 337-581-4940
karnivalkrewe@gmail.com

Make checks payable to:
Karnival Krewe de Louisiane
P.O. Box 82680
Baton Rouge, LA 70884-2680
www.karnivalkrewe.com

President
Ashley Munn at 225-226-4532 or
kkdImunn@gmail.com

OR SCAN TO PAY ONLINE:

